



Letter of Intent Summary Working Cities Challenge

Please note that these summaries are written by staff of the Federal Reserve Bank and are not in the words of the applicant teams. These letters of intent include a summary of the initiatives as originally conceived, but specific plans or partners may change before a final proposal is submitted in July.

Brockton
Brockton United proposes a bottom-up civic engagement model for education and workforce development aimed at increasing income and wealth for Brockton residents.
Lead: United Way of Greater Plymouth County, d.b.a. Community Connections of Brockton
Partners: Old Colony Y, City of Brockton, Brockton Interfaith Community, Stonehill College Community Based Learning, United Way of Greater Plymouth County

Chelsea
Chelsea's Shurtleff-Bellingham Initiative aims to move the dial on the basic building blocks of prosperity- like public safety, education, and resident engagement targeting one strategic, low-income neighborhood.
Lead: City of Chelsea
Partners: The Neighborhood Developers, ROCA, Centro Latino, Bunker Hill Community College, Chelsea Housing Authority, CAPIC, Jordan Boys & Girls Club, North Suffolk Mental Health, Chelsea School Department, Compare Supermarkets, Kayem Foods, MGH Chelsea Health Care, Chelsea Police Department, Eastern Minerals, D'Amico Real Estate, Community Substance Abuse Services, Chelsea Chamber of Commerce

Chicopee
Chicopee's team will focus on improving the transition into high school and college, and creating better access to jobs for GED and ESL graduates.
Lead: City of Chicopee, Office of Community Development
Partners: Boys and Girls Club of Chicopee, Chicopee Neighborhood Development Corporation (CNDC), Chicopee Mayor's Office, Chicopee School Department, The Economic Development Council of Western Massachusetts (EDC), Elms College, Holyoke Community College, Quest at HCC, Valley Opportunity Council (VOC)

Everett
Everett aims to set up a "cultural office" to leverage the strengths of the many organizations that work with newcomer populations and to provide an information hub that will help bring immigrants more squarely into the city's civic, economic, and cultural life.
Lead: City of Everett
Partners (potential): Everett Public Schools, Tri City Community Action Program (Tri-CAP), La Comunidad Inc., Metropolitan Area Planning Council, Everett Chamber of Commerce, Local banks and financial institutions, Cambridge Health Alliance, Bunker Hill Community College, Northeastern University School of Law, Community Business Clinic



Fall River
Fall River's University-Assisted Community Schools Initiative will improve student success by creating a true community school that incorporates university resources.
Lead: Fall River Public Schools
Partners: City of Fall River, Greater Fall River Area Chamber of Commerce, Greater Fall River Development Corporation, Baycoast Bank, Karam Financial Group, Bristol Workforce Investment Board, Fall River Office of Economic Development, Boys and Girls Club of Fall River, YMCA Southcoast, Greater Fall River Recreation Committee, Inc., New England Futsal, Family Services Association of Greater Fall River, Greater Fall River Partners for a Healthier Community, Inc., Citizens for Citizens, Inc., People, Inc., University of Massachusetts- Dartmouth, Bristol Community College, Children's Museum of Greater Fall River

Fitchburg
Fitchburg's "eCAREnomic Development" program aims to create a report card that measures the impact of traditional economic development activities on local residents, as well as tracking other indicators of community health and the local economy, in order to drive change.
Lead: City of Fitchburg
Partners: Fitchburg Board of Health, Fitchburg Community Development and Planning, Fitchburg Housing Authority, Fitchburg Public Works, Fitchburg Parks and Recreation, Fitchburg Parks Board, Fitchburg Police, Fitchburg Public Schools, Fitchburg High School Health Center, Fitchburg State University Douglas and Isabella Crocker Center for Civic Engagement, North Central Charter Essential School , North Central Mass. Chamber of Commerce, Sodexo, Inc., Fitchburg Public Schools Food Service Department, Hannaford Supermarkets, Leominster Credit Union, Montachusett Opportunity Council, Inc., Twin Cities Community Development Corporation, Montachusett Area Transit Authority, Fitchburg Art Museum, Montachusett Regional Planning Commission, Boys & Girls Club of Fitchburg and Leominster, North County Land Trust, Montachusett Community Branch YMCA, Growing Places Garden Project, The Trustees of Reservations, LUK, Inc., Community HeathLink, Elm Street Community Church, Children's Aid & Family, Service Community Health Connections, HealthAlliance Hospital Leominster Campus, North Central Mass. Workforce Investment Board (NCMWIB), Inc., New Life Spanish Christian Church, Fitchburg Historic Society, Ahmadiyya Muslim Community

Haverhill
Community Action Inc. will lead an initiative focusing on single mothers, which connects them to jobs and other supports for stable families.
Lead: Community Action Inc.
Partners: Pentucket Bank, Presidential Gardens Neighborhood Association, ValleyWorks Career Center, StartMoneySmart.

Haverhill
A "second chance" vocational training academy will be created for disaffected youth, linked to employment opportunities in food and clothing production.
Lead: City of Haverhill
Partners: Whittier Regional Vocational Technical High School, Haverhill Public Schools, Merrimack Valley Workforce Investment Board, Northern Essex Community College, Community Action, Inc., Southwick Clothing, Magellan Aerospace, Cedar's Mediterranean Foods, Hans Kisse, Inc.

Holyoke
Holyoke's Adult Learning Network initiative aims to better serve those wait-listed for "English for Speakers of Other Languages" classes or for workforce training classes, while maximizing the public library as a community and educational resource.
Lead: Holyoke Public Library
Partners: The Holyoke Care Center, Career Point, Community Education Project, Holyoke Community College, Holyoke Adult Learning Center (HALO), Holyoke Tutor Mentor Program, Holyoke Family Literacy Project, Holyoke Unites, Holyoke Works

Holyoke
Holyoke's "From Paper City to Food City" initiative is aimed at creating a healthier Holyoke through a network of projects, with a particular focus on healthy local food.
Lead: Holyoke Food and Fitness Policy Council (HFFPC)
Partners: Holyoke Health Department, Providence Ministries, Nuestras Raices, Holyoke YMCA, Alliance to Develop Power, Common Capital

Holyoke
The Holyoke Innovation District, anchored by a super computer center and research institutions, will work to more fully incorporate entire community access to opportunities for personal prosperity associated with the district.
Lead: Holyoke Innovation District
Partners: Pioneer Valley Planning Commission, Holyoke Planning and Economic Development, City of Holyoke, Greater Holyoke Chamber of Commerce, EDC of Western Massachusetts, MGHPCC, Mass Development, John Adams Innovation Institute, Holyoke Gas & Electric, Holyoke Community College, Commonwealth of Massachusetts, EOHEd, Massachusetts Office of Business Development, Regional Employment Board of Hampden County, Inc.

Lawrence
The Lawrence Initiative is putting together a broad partnership to increase the earning power of residents, promote better community health, and allow local and immigrant businesses to grow.
Lead: Northern Essex Community College
Partners: Asian Center of Merrimack Valley, City of Lawrence, Community Day Care Center of Lawrence, Compass for Kids, Elder Services of the Merrimack Valley, Everett Mills Real Estate, LLC, Family Services, Inc., Greater Lawrence Community Action, Greater Lawrence RVTS District, Groundworks Lawrence, Jericho Road Lawrence, Inc., Lawrence CommunityWorks, Lawrence History Center, Lawrence Public Schools, Lawrence Training School, Inc., Leadership and Literacy Foundation, Little Sprouts, Lupoli Companies, Merrimack Valley Workforce Investment, Merrimack Valley YMCA, Neighborhood Legal Services, Inc., Northern Essex Community College, YMCA of Greater Lawrence

Lowell
Lowell's team wants to build more immigrant and 2 nd generation owned small businesses, especially in the food-cluster.
Lead: City of Lowell
Partners: Cambodian Mutual Assistance Association, Coalition for a Better Acre, Community Teamwork, Inc., Eastern Bank, Enterprise Bank and Trust Company, Greater Lowell Community Foundation, Greater Lowell Health Alliance, Immigration Learning Center, Inc., International Institute of Lowell, Lowell Community Health Center, Lowell Development and Financial Corporation, Merrimack Valley Sandbox, Merrimack Valley Small Business Center, Mill Cities Community Investments, Mill City Grows, New Entry Sustainable Farming Project, Northern Middlesex Council of Governments, Untied Teen Equality Center, UMass Lowell.

Lynn

One Lynn wants to comprehensively address education and health and employment, building on on-going community engagement and assessment.

Lead: Lynn Housing Authority and Neighborhood Development

Partners: Boys & Girls Club of Lynn, Bridgwell, Catholic Charities North, Centerboard, Charles Hamilton Houston Institute for Race and Social Justice at Harvard Law School, Children’s Law Center of Mass., Inc., City of Lynn – Public Health Division, Community Minority Cultural Center, Compass Working Capital, Economic Development and Industrial Corporation of Lynn, Greater Lynn Senior Services, Gregg Neighborhood House Assoc. Inc., Lucia Lighting and Design, Lynn Area Chamber of Commerce, Lynn Business Partnership, Lynn Community Health Inc., Lynn Economic Opportunity Inc., Lynn Home for Women – Washington , Lynn Housing Authority and Neighborhood Development, Lynn Museum and Historical Society, Lynn Nonprofit Business Association, Lynn Office of Economic and Community Development, Lynn Public Schools, Lynn Shelter Association, Mass Law Reform Institute Inc., Neighborhood Development Associates Inc., Neighborhood Legal Services, North Shore Career Center, North Shore Community College, North Shore Workforce Investment Board, One Lynn Advisory Committee, Operation Bootstrap, Project Hope, Inc., Solimine Funeral Homes.

Malden

Malden will tackle its foreclosure problem by combating vacancy, buying occupied buildings facing foreclosure and providing affordable homeownership and rental opportunities.

Lead: Malden Redevelopment Authority

Partners: Malden Redevelopment Authority, City of Malden Health Department, City of Malden Legal Department, City of Malden Mayor’s Office, Malden Housing Authority, Tri Cap (Community Action Program), Greater Boston Legal Services, City Life/Vida Urbana, Housing Families, Mediation for Results, Brookline Bank, Eastern Bank, Century Bank.

New Bedford

New Bedford plans to use the major Cape Wind energy effort to connect and transform their approach workforce training and economic development.

Lead: New Bedford Economic Development Council

Partners: Bristol Community College, Old Bedford Village CDC, Old Colony Regional Voc/Tech H.S., City of New Bedford Solicitors Office, GNB Workforce Investment Board, Inc., GNB Regional Vocational Technical H.S., New Directions Southcoast, Inc., GNB Workforce Investment Board, Inc., Marine Renewable Energy Center – UMD, GNB Workforce Investment Board, Inc., Construction and General Laborers' Union, City of New Bedford, Mayor's Office, SouthCoast Development Partnership, Marine Marketing Services, Marine Renewable Energy Center – UMD, Keating Administration Office, New Bedford Economic Development Council, First Citizens' Federal Credit Union, GNB Workforce Investment Board, Inc., Tomlinson & O'Neil Insurance Agency, Inc., GNB Workforce Investment Board, Inc., The Greater SE Massachusetts Labor Council, New Directions Southcoast, Inc., MA Office of Business Development, Old Bedford Village CDC / Latino Coalition, Bristol Community College, New Bedford Economic Development Council, NeC, Bristol Community College, New Directions Southcoast, Inc, Bristol Community College, NB Career Center, University Massachusetts Dartmouth, GNB Workforce Investment Board, Inc., YouthBuild/Americorps, P.A.C.E., IVOE Local 4, Medium Studio, Teamsters Local 59, Brick Layers #3, BCC, Iron Workers Local 37, Plumbers & Pipefitters 51, Community of NB, GWBIF, MA Supplier Diversity Office, IBEW L.4.223 Electrician, United Interfaith Action, MA Supplier Diversity Office, IBEW Electrician, Bricklayer's Union, MA Dept of Career Services, City Planner, New Bedford Redevelopment Authority, New Bedford Economic Development Council.

Pittsfield

Pittsfield plans to tackle the jobs- skills mismatch to lower both unemployment and the job vacancy rate.

Lead: Berkshire Regional Planning Commission

Partners: City of Pittsfield, Office of Community Development, Berkshire United Way Berkshire County Regional Employment, Berkshire Strategic Alliance Inc., Berkshire Community College, Berkshire County Regional Housing Authority.

Revere
Revere Community Schools wants to design a community school that connects to and provides services to all of its residents
Lead: City of Revere
Partners: Revere Public Schools, Revere CARES (Massachusetts General Hospital), Revere Chamber of Commerce,, The Neighborhood Developers, Metro North Regional Employment Board, Women Encouraging Empowerment, Bunker Hill Community College, Benjamin Franklin Institute of Technology, Great Schools Partnership.
Salem
Salem's "Breaking Down Barriers and Investing in the Future of a Neighborhood" Initiative will focus on its Point neighborhood with a vision for integrating multiple systems.
Lead: City of Salem
Partners: North Shore Community Development Coalition, Inc., Point Neighborhood Association, Metropolitan Area Planning Council (MAPC), The Salem Partnership, North Shore Workforce Investment Board, North Shore Community Health, Inc., Salem CyberSpace, North Shore Medical Center, Latino Leadership Coalition

Somerville
Somerville's Pocket Change Initiative aims to infuse technology and social networking into workforce development with an innovative effort aimed at youth 16-22.
Lead: City of Somerville
Partners: Somerville Community Corporation, Somerville Chamber of Commerce, Bunker Hill Community College, The Career Place, Shape Up Somerville, Somerville Center for Adult Learning Experiences (SCALE), Somerville Summer Jobs Program

Springfield
Springfield wants to transform itself into a destination for healthy living, reduce chronic disease, and improve resident health as part of an overall city vision plan.
Lead: DevelopSpringfield
Partners: Caring Health Center, Mass in Motion, UMASS School of Public Health & Health Science Dept of Nutrition, Partners for a Healthy Community, MassMutual, Office of Planning and Economic Development, Pioneer Valley Planning Commission, Mason Square Health Task Force, Office of Planning and Economic Development, Caring Health Center, Inc., Partners for a Healthier Community, Enterprise Farm, City of Springfield, Pioneer Valley Planning Commission, Develop Springfield, Pioneer Valley Riverfront Club, Vietnamese Health Project, Baystate Health - Brightwood Satellite Office, UMASS School of Public Health & Health Science Department of Public Health Biostatistics, Pioneer Valley Planning Commission, Gardening The Community, Department of Elder Affairs, City of Springfield, Massachusetts Department of Public Health-Western Region, Springfield Partners for Community Action, Vietnamese-American Civil Association, Pioneer Valley Riverfront Club, City of Springfield Parks and Rec Department

Taunton
Taunton is focused on bringing backs its downtown through its business improvement district
Lead: Taunton Business Improvement District/Downtown Taunton Foundation
Partners: Mayor Thomas Hoye and Administration, City of Taunton Office of Economic and Community Development, Bristol Community College, Southeastern Regional Planning & Economic Development District (SRPEDD), City of Taunton Human Services, Bridgewater State University, Bristol County Savings Bank, Taunton Housing Authority, Taunton Public Schools, Greater Taunton Chamber of Commerce, Old Colony Historical Society (OCHS), Downtown Taunton Foundation, The Neighborhood Corporation

Worcester

The Healthy Valley Initiative will promote health and health-focused economic development, but also housing, financial security and civic engagement.

Lead: Community Legal Aid

Partners: Edward M. Kennedy Community Health Center, Greater Worcester Food Bank, Worcester Food and Active living Policy Council, Worcester Community Connections Coalition, Worcester Community Action Council, Inc.

Worcester

The “No Excuse - No Limits” project will focus on employment and civic engagement for the under educated, as a quarter of this population over 25 lacks a HS degree.

Lead: The Martin Luther King, Jr. Business Empowerment Center

Partners: The Martin Luther King Jr. Business Empowerment Center, Business Organizational Resources, Blackstone Improvements, Belmont AME Zion Church, YMCA, ACN, Worcester Community Action Council, Quinsigamond Community College, Pride Promotions, Mount Olive Church, Worcester Interfaith, NAACP, Worcester Polytechnic Institute, Worcester Black Clergy Alliance, Centros Las Americas, Mosaic, Training Resources of America, Boston Convention Center, Red Tab, Worcester Schools, ACE Medical Services, CMWIB